

SPONSORSHIP OPPORTUNITIES
FOR THE
55TH ANNUAL PHOENIX SCOTTISH GAMES
MARCH 2RD & 3RD, 2019
STEELE INDIAN SCHOOL PARK PHOENIX, AZ



The Caledonian Society of Arizona is the single largest Celtic organization in Arizona and our mission is to promote Scottish culture through art, education and athletics. Each year the Caledonian Society grants scholarships to aspiring Highland athletes, musicians and dancers and/ or other individuals or organizations whose mission, project or program promotes Scottish heritage.

Each year the Caledonian Society of Arizona produces the Phoenix Scottish Games. A two-day event currently held at Steele Indian School Park in downtown Phoenix on the first weekend in March.

Although the title of the event is the Phoenix Scottish Games there is more going on than just the Games (Athletic competition).

Over the weekend there will be a Highland Dance Championship competition, a British car show, a very active Wee Ones area for the kids and of course there will be pipe bands! We will have educational seminars, a Clan Village where close to 100 Clans will be represented, a Genealogy tent where there will be several certified Genealogists on hand to show you how to trace your lineage.

There will be vendors selling a variety of goods from authentic Scottish kilts to the ever-popular meat pies!

Below is a listing of the various levels of sponsorships available.

For more information contact:

Darryl Toupkin

at

**FIELD
WORKS**

Events & Marketing Inc.
480.609.3978 p / 480.609.3979 f
info@fieldworksevents.com



“THE GREAT HIGHLAND PIPES” Sponsorship \$ 5,000

The “Great Highland Sponsorship” is associated with the Phoenix Scottish games, receiving a sponsorship package valued at over \$15,000, including: Recognition as an associate sponsor of a major festival amenity could include: Athletics infield, Entertainment stage (s) for the Highland Games - Event Guide and rack card logo ID, Poster ID - Signage at Festival - On-Site recognition with 3-4 banners on site (provided by sponsor) - Generous Public-Address announcements at the event - Active involvement in event activities (i.e. Opening Ceremonies, media events, etc. Recognition on games and Caledonian Society Association (CSA) website and Facebook pages. Logo ID on Caber during the event. Complimentary two-day passes for 25 guests to attend the games over the weekend. 10 x 10 booth space (sponsor to provide canopy)



“WHERE’S THE HAGGIS” Sponsorship \$ 2,500

The “Where’s The Haggis” Sponsorship is associated with the Phoenix Scottish games, receiving a sponsorship package valued at over \$ 6,500, including: Recognition as the presenting sponsor of a minor amenity could include: Highland Dance, Children’s Area, First Aide, Clan Area- Event Guide and rack card logo ID, Poster ID, On-Site recognition with 1-2 banners on site (provided by sponsor) - Generous Public-Address announcements at the event - Active involvement in event activities (ie. Opening Ceremonies, media events, etc. Recognition on games and Caledonian Society Association (CSA) website and Facebook pages. Logo ID on Caber during the event. Complimentary two-day passes for 10 guests to attend the games over the weekend. 10 x 10 booth space (sponsor to provide canopy)



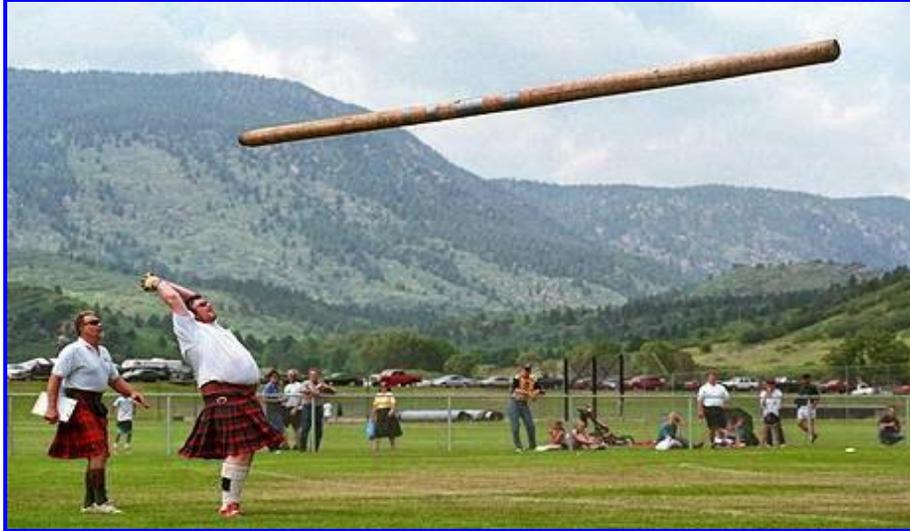
“JUST A HIGHLAND FLING” Sponsorship \$ 1,500

The “Just a Highland Fling” Sponsorship is associated with the Phoenix Scottish games, receiving a sponsorship package valued at over \$3,000, including: Web-site logo ID, On-Site recognition with 1-2 banners on site (provided by sponsor) - Generous Public-Address announcements at the event - Recognition on games and Caledonian Society Association (CSA) website and Facebook page. Complimentary two-day passes for 6 guests to attend the games over the weekend. 10 x 10 booth space (sponsor to provide canopy)



“A WEE DRAM” Sponsorship \$ 500

The “Wee Dram” Sponsorship is associated with the Phoenix Scottish games, receiving a sponsorship package valued at over \$1,000, including: Event Guide name recognition, On-Site recognition with 1-2 banners on site (provided by sponsor) - Generous Public-Address announcements at the event - Complimentary two-day passes for 4 guests to attend the games over the weekend. 10 x 10 booth space (sponsor to provide canopy)



“TOSS YOUR CABER” Sponsorship \$250/ \$500

The “Toss Your Caber” Sponsorship is associated with the Phoenix Scottish Games. The sponsor package gives the sponsor two options; Option one, at the \$250 rate to have their name displayed on a solid color background on a competition caber used during the caber toss event. Option two, at the \$500 rate the sponsor will get their name displayed with their business logo or on their choice of a tartan wrapped background.



“CHAMPION OF THE GAMES” Sponsorship \$ 100

The “Champion Of the Games” Sponsorship is associated with the Phoenix Scottish games, receiving a sponsorship package valued at over \$ 250, including: name recognition on CSA website. Complimentary two-day passes for 4 guests to attend the games over the weekend.

Caledonian Society of Arizona

www.arizonascots.com